



RALPH NADER

SCANDINAVIAN LECTURE
TOUR BY KRAFT&KULTUR

HELSINKI 22/9
STOCKHOLM 23/9
GÖTEBORG 24/9
OSLO 25/9

NEW! The first Ralph Nader reader in Swedish:
"Medborgare Nader - texter från fem årtionden
av kamp för människan, miljön och marknaden"
(Voltaire Publishing)

BACKGROUND INFORMATION

Former Green Party candidate for president and Time magazine's "One of the 100 Most Influential Americans of the 20th Century," Nader has always been a force in fighting for the people on the issues that matter most: healthcare, safety, environment, education, economic and social equality. As the world's most renowned consumer advocate, many of his once "controversial ideas," such as seat belts and air bags are now a vital part of our safety, and Nader continues to soldier on, offering wise solutions to many of America's problems.

First and foremost an advocate, Nader began his extraordinary 30-year legacy with his battle against the auto industry in *Unsafe at Any Speed*, which resulted in life-saving motor vehicle safety legislation.

Nader helped create the Occupational Safety and Health Administration, the Environmental Protection Agency, and the Consumer Product Safety Commission. Due to Nader's zeal, USA now have safer drinking water, cleaner air, and freedom of information.

Many of Nader's most significant triumphs: consumer rights, open government, and more humane business practices are now fully integrated into our lives. Among his victories are the ideas we now take for granted: seat belts, air bags, crash-worthy cars, better labeling on food, lower levels of lead in the environment, smoking awareness, and healthier eating habits.

Nader organized the Green Party's first presidential campaign and helped perpetuate a robust progressive political movement of a network of activists and leaders. Nader strongly articulates: "There can be no daily democracy without daily citizenship."

SCANDINAVIAN LECTURE TOUR

The Swedish renewable energy company, Kraft&Kultur is hosting Mr. Nader's Lecture Tour in Scandinavia. Kraft&Kultur delivers green energy from wind and water to households, companies and municipalities since 2000. The company is also actively engaged in creating and promoting cultural opportunities and events in the Nordic region.

Mr. Nader's Scandinavian Lecture Tour means to create a platform for dialogue and debate around important issues such as: consumer rights, ecology and energy policies, corporate responsibility and politics of culture.

The first Ralph Nader reader in Swedish is released by Voltaire Publishing in September. *Medborgare Nader - texter från fem årtionden av kamp för människan, miljön och marknaden* gathers Mr. Nader's most famous writings until now.

HIGHLIGHTS

Göteborg 24/9 – kl. 13.00 seminar at Chalmers
Actions and leadership in the stagnated climate change process - which are the actions and processes that can make the USA and EU to take on a proactive leadership?

Göteborg 24/9 – kl. 14.30 book release followed by autograph session at the Göteborg Book Fair
Medborgare Nader - texter från fem årtionden av kamp för människan, miljön och marknaden

Göteborg 24/9 – kl. 16.00 seminar at the Göteborg Book Fair
Nader on Nader: presidential candidate, consumer advocate, writer

For complete schedule and updates, contact:
Monica Welander, Kraft&Kultur (see below)

CONTACT - book an interview/seminar

Mr. Nader will be available for press interviews and appearances as well as seminars and other meetings. For more information, please contact: Monica Welander, Chief of Communications at Kraft&Kultur
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