



Martin Kristensson
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Three visions by Volvo Cars



A Safer Life

Our vision is that no one should be seriously injured or killed in a new Volvo car by 2020



An Enjoyable Life

Our vision is to provide one week of quality time per year through a new Volvo car by 2025



A Better Life

Our commitment is to have put one million electrified vehicles on the roads by 2025





THE END